

BEST PAGE FORWARD HOW TO TURN THE CORNER NSELE-PUBLISHING CAND SELL MORE BOOKS) with Bryan Cohen, MC of Self Publishing Live



THE MOMENTS THAT CHANGE YOU

- comes to self-publishing success
- months to research and properly complete...
- The realization or "ah-ha moment" that you should take certain actions to reach a higher level of success can happen in a matter of seconds

It's been said that "change happens in an instant" and that's absolutely true when it

While writing a new series or setting up a successful marketing campaign can take

 At Best Page Forward, Amazon Ad School, and Self Publishing Live, we're always trying to get you thinking deeper in an effort to bring on these moments of clarity

 In today's class, we'll talk about some of the "why" questions you can ask yourself to bring you to some necessary (and hopefully profitable) crossroads in your author career



HERE'S WHAT YOU'LL LEARN

- Why readers might not be making it to your book sales pages (which would keep folks from buying your books in the first place)
- Why the readers who make it to your sales page don't buy
- Why readers who purchase your book haven't loved it enough to review or become your fan for life
- Why you might not be earning enough royalties from your books to achieve your author goals
- Why we hold ourselves back from the self-publishing success we deserve



HERE'S WHAT YOU'LL NEED

- Your full, undivided attention
- session

Approximately 60 minutes for the teaching and 30 minutes for the Q&A

A willingness to ask and answer the tough questions to reach the next level





I HOPE YOU'LL STAY TO THE END

- I'll provide you with a link to the slides
- We'll also have a Q&A session where we'll answer your own tough questions
- I'll also tell you how to get a ticket for an upcoming virtual conference (with tons of cool bonuses)





THERE ARE MILLIONS OF READERS

- from non-Amazon retailers
- under the sun every day of the week
- readers
- books for all that you've done so far

 In June 2021 alone, Amazon paid out \$36.5 million to authors through the Kindle Unlimited funding pool, while many readers purchased books outright or bought

• Much like the truth, the readers are out there and they're buying every genre

• However, as it's become abundantly clear, just putting a book up on Amazon or the other retailers won't automatically open you up to all of those wonderful

It's your responsibility (even if you have a publisher) to send readers to your



WHY AREN'T READERS COMING TO MY PAGE?

- for Amazon to send much "organic" traffic to your title
- might mean a few hundred views and a click or two)
- lifting a finger)
- you'll need to take some kind of action

• There are thousands of books published every day and the number is too great

• Certain marketing methods like social media or \$5 discounted services don't actually lead to many readers making it to your page (i.e. 10,000 twitter followers

• Other authors in your genre who do seem to be selling more copies may have developed a following or be running paid marketing (they don't just sell without

So to get potential readers to visit your page on Amazon or the other retailers,



THE TOP TWO TRAFFIC SOURCES

- books
- or lower), you can effectively send readers to visit your page and hopefully purchase
- aren't a guarantee, they can at least send you potential buyers at a low cost

Email marketing remains the most efficient and cost effective way to send readers to your books

Growing a list and nurturing readers until they become your fans is a slow and steady process (that often takes money and energy), but it's the #1 way successful authors send traffic to their

Paid ads like Amazon Advertising is the second best way to get more traffic to your books

By learning the ins and outs of targeting and low bidding (on Amazon usually 35 cents per click

If nobody ever makes it to your sales page, then nobody will ever buy, and while Emails and Ads



YOU CAN TRY A MILLION SHINY OBJECTS, BUT FIRST YOU NEED TRAFFIC TO SUCCEED.

ARE YOU WITH ME ON THIS SO FAR?

ON SHINY OR IFCTS_RIT



READERS ON YOUR PAGE HAVE A CHOICE

- Once you get book browsers to your sales page (the place where they can buy it), they have the decision of whether or not they're going to buy it
- This is the same choice you have when you're buying socks, a dishwasher, or a book for yourself (and readers will decide similarly to how you decide)
- Just how you're unlikely to buy a pair of socks with a strange title, description, image (a.k.a. cover), or poor/no reviews...
- A reader who actually make it to your page may not buy for a variety of reasons
- It's up to you to determine why readers aren't buying AND conduct experiments to see what changes will make these purchases happen



WHY AREN'T READERS BUYING MY BOOK?

- enough ("if it looks bad on the outside, how could it be good on the inside?")
- reader the wrong way (whether through a typo, confusion, or something that's "off")
- enough, but it seems like a genre they don't want to read
- historical romance, then you're unlikely to covert this potential customer into a buyer
- kind of reader

One reason that browsers don't turn into buyers is because the product doesn't look professional

There's a sort of zero multiplier effect when you have a title, cover, or description that rubs the

Another reason readers don't buy is because the marketing of the book does look professional

If a reader is looking for a spicy contemporary romance, but your cover looks like a clean

Your goal is to pass the Quality bar and then make sure your marketing appears Relevant to this





OVERCOMING THE TWO REASONS THEY DON'T BUY

- Shop Around
- bestseller also-boughts and more)
- research and reading)
- You need to put yourself in the mindset of a reader and look for any "leaks" on your page throughout the buying process (title, subtitle, description, cover, look inside, etc.)

To ensure your sales page doesn't come with any zeroes, you'll have to Research and then

Knowing what quality books in your genre look like will help you to find the lowest cost designers who can help your book look like a Professional product (check your Top 100, Goodreads,

Making sure your marketing materials like your cover are Relevant for your genre may require diving even deeper to understand the cover designs, story tropes, and more (may take weeks of

So many authors get stuck here because it takes time away from the writing to get this right



WHEN READERS MAKE IT TO YOUR PAGE, THEY SEEK QUALITY AND RELEVANCY.

ARE YOU WITH ME SO FAR?



THE POWER OF SOCIAL PROOF

- It's such a joy when readers from your traffic sources (Email/Ads) get enough Quality/Relevancy to make a purchase...
- But if these wonderful strangers don't like the book enough to read the next one or become your fan, then you'll miss out on Positive Reader Reviews
- Buyers don't usually review a product unless they're really wowed by what you've produced
- But these reviews (a.k.a. Social Proof) help you to convince more strangers to buy your books in the future and help you to grow your traffic sources (like email)
- Let me repeat that point in a different way: impressing your new readers makes them post reviews (increasing your perceived Quality) AND join your email list (which can increase your Traffic) so this step is hugely important



WHY IS NOBODY REVIEWING MY BOOK?

- some way
- into the next book
- author
- them want to buy future books from you
- deliberate practice of improving your writing

A reader will neither review your book nor become your lifetime fan if you failed to hook them in

In fiction, this often comes down to needing more memorable characters, establishing a stronger theme, or giving them a reason to keep reading with loose ends they can only tie up by moving

In nonfiction, this can occur when readers feel like they've "heard this all before," that you don't have a strong Point of View, or that they don't feel a strong enough connection with you the

• You want these potential future fans to make a connection with your book, which in turn will help

No matter what you've heard, the above is not easy to accomplish and often comes with the



THE TWO RULES OF THE GAME

- better (which may require more reading, learning, and education)
- steps are for strengthening your prose and storytelling abilities
- rule)
- have to get 250 reviewers as part of a Street Team/Review Team
- collecting more potential reviews

When it comes to improving at your work, you need to remember that the "10,000 hours rule of expertise" isn't just about getting more words down, it's about focusing on making changes for the

• You may also want to embrace your critical reviews as these may include clues for what your next

As you continue to improve your craft, you'll also want to remember that getting Reviews is a numbers game and only about 10% of the fans/bloggers you ask to post a review actually will (I call it the 10%

From there, it's just a matter of doing the math and assuming that if you want 25 reviews, you may just

So, if you're not getting many reviews, you'll need to keep working at "wowing" your readers and keep





IT'S UP TO YOU TO KEEP GETTING STRONGER AT WRITING AND COLLECT 10x AS MANY REVIEWERS AS YOU WANT REVIEWS.

ARE YOU WITH ME SO FAR?



MAKING YOUR PUBLISHING ENDS MEET

- to treat it like one
- need to also ensure that you're making enough money to "keep the lights on"
- many other businesses (no \$25,000 down payments necessary here)

I've said it before, but writing books and selling them on the Internet is a business, so you have

As you send readers to your books, improve your sales pages, and get better as a writer, you

The good news is that self-publishing has a much lower cost of entry and lower overhead than

The not as good news is that you do still have to pay for some things like editing, covers, blurbs, education, and advertising all while trying to get enough sales to pay for those expenses

 And since readers want what they want (and what they want may not be what you want), this may mean you have to "play to the crowd" more than you expected when you got into publishing



WHY AREN'T I MAKING ENOUGH SALES TO REACH MY GOALS?

- Like any business, readers (a.k.a. custo system of supply and demand
- If you write books that are in low demand (a memoir about underwater basket weaving), then it doesn't matter how many of them you write, because you're unlikely to sell them
- But when you combine the earlier step of "writing better books" with writing in a genre that has high demand (and isn't getting enough supply to satisfy those readers)...
- You're a lot more likely to turn your hours and hours of hard work into higher royalties
- If you aren't making enough sales writing the books you write, then you may have the hard decision of leaning into the supply and demand of publishing

Like any business, readers (a.k.a. customers) make their buying decisions based on the



THE TWO CHOICES OF WHAT TO WRITE NEXT

- You don't have to Write to Market or Write to Trend, but these methods have helped authors to earn more money by writing where the readers are
- These sorts of books and series are what I call "big swings" because they're difficult to research and write, but they can pay off with a Royalties Home Run
- There's also nothing wrong with continuing to write what you write and sticking with that particular genre or series...
- But if there aren't enough readers in that genre or they don't connect up with the kinds
 of books you're writing, then you can't ALSO expect to make significantly more money
- There are absolutely exceptions to this rule, but you increase your chances of making enough sales to reach your goals when you write Great books that are in High Demand





WRITING FANTASTIC BOOKS WITH STELLAR SALES PAGES IN A GENRE WITH HIGH DEMAND CAN DRAMATICALLY INCREASE YOUR SALES.

ARE YOU WITH ME?



PUBLISHING SUCCESS IS AN INSIDE GAME

- If you're struggling to accomplish the prior four steps or you HAVE, but you're still not finding success, then the biggest remaining block may be an internal one
- Talking about the psychology behind becoming a full-time author comes off as a little bit "woo woo," but it's often more important than any shiny new marketing technique
- Most authors are more than intelligent enough to make this business work, but smarts don't always cut it when it comes to overcoming past struggles and assuming the worst
- Whenever you find yourself bumping up against a wall in your publishing career, you're either not seeing something that needs to change...
- Or you're getting into your own way, effectively preventing yourself from getting where you want to go





WHY AM I HOLDING MYSELF BACK?

- It's been said that we all have our own stories like our "money story" (my family always struggles to make ends meet) or our "people story" (most people are bad and shouldn't be trusted)
- But you may also have your own "author story" and yours might be "getting words down on the
 page is a challenge and nobody wants to read what I put out into the world"
- It's a major challenge to see beyond the past struggles like a book or two (or ten) that didn't perform to expectations, but when we concentrate so much of our attention on what hasn't worked...
- The negative story may continue to follow us, guiding our attitude and actions in a direction that will always keep us small and unsuccessful (unless we do something about it)
- To get past these struggles, we need to overcome the past and the present and have a strong belief in our future





THE TWO REQUIREMENTS OF LONG-TERM SUCCESS

- style about the situation (i.e. optimism)
- and so I kept looking for ways to improve my lot rather than assuming I was stuck
- circumstances
- yourself to never be sad...

The guidance I've always received on getting past injury, illness, money troubles, family issues, and more is to picture these things as we'd like them to be while keeping a positive explanatory

Reading self-improvement blogs and books helped me to learn that just because I was a Starbucks Barista making less than \$10 per hour didn't mean I always had to be in that situation

But taking action wasn't enough for me, because unless I kept a positive attitude about it and pictured better things on the horizon, I found myself sliding back into bad habits and negative

There's a lot of pain and heartbreak in this world, so this isn't about being perfect and forcing

It's about trying, in the midst of uncertainty, to keep a positive outlook and take care of yourself



MOST OF THE TIME, THE BEST WAY TO STOP HOLDING YOURSELF BACK IS TO OVERCOME YOUR CURRENT SITUATION WITH SELF-CARE AND OPTIMISM.

ARE YOU WITH ME SO FAR?



TURNING THE CORNER, EXAMPLE #1: CLAIRE TAYLOR

- As an experienced editor with hundreds of books under her belt, Claire had a good handle on writing novels that inspired fandom
- Once she learned the ropes of gathering Traffic and creating stellar sales pages, she saw some nice traction with her Royalties
- But the ah-ha moment for her that took her sales to another level revolved around writing to a market with higher demand to ensure her target income
- By answering the question, "Why aren't I getting enough sales to meet my goals?" she was able to earn higher royalties and reach more readers



TURNING THE CORNER, EXAMPLE #2: CHRIS FOX

- career in self-publishing
- looked deeper into why he wasn't getting Reviews and Fans from his work
- With the help of a developmental editor, Chris put in extensive work to become a stronger writer...
- And with the combination of better prose and a genre with high demand...
- Chris reached six-figure author status and found that his answer to the question, "Why aren't readers Reviewing my books?" opened up a brand new world of success

With a software engineering background, Chris knew the value of data going into his

After writing several books that didn't seem to get readers as excited as he thought, he



TURNING THE CORNER, EXAMPLE #3: INES JOHNSON

- education to good self-publishing use
- One of her early struggles, however, was balancing the multiple genres she wanted to write, which led to readers liking some of her books but not others
- After her university let her go, lnes had to answer the question, "Why aren't readers buying my books?" in a hurry
- By separating her genre titles out into three separate pen names, she made sure to send the right readers to the appropriate titles (through advertising and the Amazon algorithm)...
- Which helped her to more than make up the difference of her former full-time job and join the six-figure author club

Pulling double duty as a professor and an author, lnes Johnson worked hard to put her





WHICH AH-HA MOMENT IS NEXT FOR YOU?

- 1. Getting traffic to your book sales pages
- 2. Making sure readers buy when they get there
- 3. Acquiring social proof through getting more customer reviews (and finding more fans)
- 4. Getting enough sales to reach your goals
- 5. Overcoming external and internal struggles to transcend to a new level of success



THIS ADVICE IS TIMELESS

- need to make these kinds of realizations to reach their goals
- making some difficult choices on how to proceed
- that might keep you from achieving your author dreams that much sooner

Many successful authors before you and countless authors after have and will

In the far off future when the publishing game is completely different, you'll still need to send Traffic to books, make sure the book marketing is solid, wow your readers, get enough royalties to make ends meet, and win the victory over self

These sorts of issues aren't solved by shiny objects but by reaching within and

And it's one of my goals as an educator to help you avoid rabbit holes and detours



SO, WHAT'S THIS ALL ABOUT

- clearer path toward your version of success
- you love
- incredible
- other hard-working authors deserve it

It's about no longer worrying "why isn't this working for me" and actually having a

 From there, it's about actually earning more dollars and cents per month so you can pay off car payments, mortgages, and other life expenses while doing what

• It's not about "easy street," but it IS about enjoying what you do more of the time and feeling proud of yourself that you've gone out there and done something

And when it comes down to it, it's also about happiness, because you and all



I'M NOT SURE WHY YOU CAME HERE TODAY

- I hope you GET that when a book doesn't sell, there's always a reason (and consequently when it DOES sell it's often easy to see why)
- I also hope you understand that there isn't some great mystery of how to make books sell better, because more often than not the reason is staring you in the face
- And with hard work and a clear plan of action, you can absolutely remake your own royalties with books that are more likely to sell
- Also, while you may not love what you're doing 100% of the time, you can definitely feel a lot better about the work you put in to increase the joy in your life



SO, HERE'S THE NEXT ESSENTIAL QUESTION...

- How do I turn the corner in self-publishing as seamlessly as possible?
- You always have the two options
- virtual event
- But before I share more, I want to get your permission, so please

You can do it alone using trial and error and some of the tips I've shared today

OR you can do it with friends and trusted experts with the help of our upcoming

type YES into the questions box if you want to hear more about this special offer



BECOME GREATER



ANIEKEE TOCHUKWU EZEKIEL



SELF PUBLISHING LIVE 2022 A VIRTUAL CONFERENCE FOR AUTHORS

INTRODUCING





- moments in self-publishing
- same place as you without leaving the comfort of your home
- your career (and having fun while you do it)

WHAT IS SELF PUBLISHING LIVE?

 A two-day virtual event coming this February (Feb. 19th and 20th, 2022) led by the team that brought you the 5-Day Challenge and Best Page Forward

A conference with a specific theme meant to help you achieve your "ah-ha"

A series of social gatherings to help you mingle with other authors in the

The best way to make writer connections and the essential decisions for


IT HELPS YOU UPGRADE FROM THIS











WHO'S SPEAKING AT THE EVENT?

- Prolific author and story coach Claire Taylor
- Six-figure author and beloved industry leader Chris Fox
- Six-figure author and captivating speaker lnes Johnson
- Me! (I do some stuff)



- Kindlepreneur's Dave Chesson
- K-lytics' Alex Newton
- **Better-Faster Academy's Becca Syme**



Amazon Ad Squad Certified Coaches Quinn Ward & John Phythyon Jr.





WHAT'S INCLUDED IN THE VIRTUAL EVENT?

- Two complete days of classes
- Multiple opportunities to mingle and connect with your fellow genre authors
- An attendee-only Slack workspace to ask questions and get the answers you need
- A cohesive theme of "The Ah-Ha Moments of Self-Publishing: Knowing the Whys to Make You Wise" that's woven through every presentation, panel, and Q&A session



AUTHORS LOVE OUR EVENTS

"Bryan over-delivers. It was a friendly safe space where no one had to worry about being judged. By the end of the two day event everyone left with a plan for what they should be focusing on for the next three months. I would gladly sign up for another of Bryan's events. He really worked hard to make sure everyone felt comfortable and got what they needed out of the weekend."

- Author Cathy Peper





EVENTS FOR THE WIN

"Bryan's event style is encouraging and practical--you walk away with a plan! You get to know authors at different levels, and what's more, you bond with them. It's so comforting to have a network of fellow authors."

- Author Cameron Coral





YET MORE PRAISE

"One of the most productive weekends I've spent. Bryan's teaching methods are easy to understand. I am confident I will see results from what I learned. Thank you, Bryan."

- Author Carolynn Marcus Schwartz





OUR LAST EVENT SURVEY

- We conducted an anonymous survey of the authors who attended our last virtual event a year ago this month and here are some of the things they had to say
- "OMG the organization was stellar and everything worked perfectly. The sequence of the speakers built on each others talks like steps in a staircase leading further and further up."
- "The breakout rooms where those who wished could continue discussions with the host were great. Bryan's comments at different points to provide a larger context for the goals of the conference and advice about how to get the most from it were spot on."
- "At live events, it can be hard to ask your question, or overhear other people's questions, or even feel like you can get close to the speaker when they're surrounded by a big group. At Self Publishing Live, I had so much more time with the speakers, more personalized and still had just as much fun as in person!"
- "I knew it 'could' work. I just didn't know how well it would work. You guys rocked it. I felt like the presenters were talking to a very small group. I thought I would have trouble staying focused and engaged. The exact opposite was true."





IN SHORT

- You can connect with authors and experts to help you make the big decisions in your author career
- With a team of organizers keeping things running smoothly behind the scenes
- And rather than learning everything under the sun, you can learn the focused path forward to help you sell more books



HOW MUCH IS SELF PUBLISHING LIVE AND HOW DO I Get Started?

- Most conferences cost \$250 or more just for the ticket
- When you factor in airfare, you'll pay an additional \$400 to \$600 to bring your grand total to \$850 or more
- Add the cost of a hotel for 3 nights, and you'll see that cost reach over \$1,500



INVEST IN YOUR SUCCESS

- \$149 for the Early-Early Bird price
- of \$29.99
- This Early-Early Bird pricing expires on Wednesday
- Go to SelfPublishingLive.com and select Add to reserve your ticket!

• For a limited time, you can get a ticket to Self Publishing Live for (\$199)

You can also opt for the payment plan and get your ticket for six payments



BUT THAT'S NOT ALL

WE'RE ALSO OFFERING A VIP



GET THE VIP TREATMENT

- You can get a full third day of classes led by me and my team
- There will be a maximum of 12 VIPs for that day to get more attention and an intimate small-group coaching feel
- By paying just \$249 more (\$399 in total or six payments of \$79.99) you can get your VIP ticket today
- You can also upgrade your VIP with a BPF book description for \$649 in total (or 3 payments of \$249) to get \$50 off the usual price
- Go to SelfPublishingLive.com and select Add to join!



HERE ARE YOUR OPTIONS



Visit SelfPublishingLive.com to order your bundle today!



AND IF YOU BUY NOW

VOUL GETTHESE SPECIAL BONUSES



SELF PUBLISHING LIVE

- A two full-day virtual event focused around the theme of helping you achieve your "ahha moments" in self publishing (a \$199 value)
- Presentations from prolific and six-figure authors like Chris Fox, Ines Johnson, Quinn Ward, and Claire Taylor that lay out a clear path for success (a \$199 value)
- Classes conducted by industry leaders like Dave Chesson, Becca Syme, John Phythyon, Alex Newton, and Bryan himself to help you achieve your goals faster (a \$199 value)
- Our attendee-only Slack Workspace to forge deeper connections with your fellow authors (a \$99 value)
- That's a \$600+ value for just \$149, so go to SelfPublishingLive.com to order your ticket!



SELF PUBLISHING LIVE VIP

- Everything you get with a standard SPL ticket (\$600+ value)
- A full third day of classes and workshops led by Bryan and his team (a \$299 value)
- A maximum of 12 authors in total to give you more attention and an intimate small-group coaching feel (a \$299 value)
- That's a \$1,200+ value for just \$399 or 6 payments of \$79.99
- Go to SelfPublishing Live.com to order your ticket!





VIP TICKET + BEST PAGE FORWARD BLURB

- Everything you get with the VIP ticket (\$1,200+ value)
- A custom book description from Best Page Forward (value \$297)
- Bonus: Multiple Revisions of Your Blurb (value \$197)
- Bonus: Facebook & Amazon Advertising Copy (value \$197)
- That's a \$1,900+ value for just \$649 or 3 payments of \$249



AND IF YOU BUY IN THE NEXT 30 MINUTES,

YOU'LL ALSO RECEIVE ...



MY LAUNCH TEAMS WALKTHROUGH

- more reviewers for your books
- the most out of your launch team
- This is a \$197 value that's yours free when you order today

Whether you call it a Street Team or an Advanced Reader Team, you need

I've recorded a short and snappy guide with 10 insider tips to help you get



IF YOU'RE WATCHING THE REPLAY

Turn the Corner in Self-Publishing Webinar Replay

This Replay Will Be Removed On Wednesday @ 11:59 PM CDT



Turn the Corner at Our Virtual Event! Click and Select Add to Get Your Ticket to Self Publishing Live 2022!

Email us your screenshot or email us the time listed to claim your bonus!



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Course & Description Bundle	Mastermind & Description Bundle	
\$199	\$400	
	eywords, calculate ad profita nazon Ad School is a game	



YOU'L ALSO RECEIVE

AND IF YOU BUY A TICKET



SIX OPPORTUNITIES TO CONNECT WITH FELLOW AUTHORS

- One of the requests we received last event was to provide even more
 opportunities to mingle and build relationships with other authors
- That's why we're giving you six chances (once a month for the next six months) to connect with your fellow attendees including...
- Three meetings of the brand new Self-Publishing Book Club to help you absorb and apply the most important publishing lessons (a \$149 value)
- Three additional social gatherings with other attendees of Self Publishing Live to take your mingling and relationship building to a whole new level (a \$149 value)
- That's a \$298 value included when you purchase any level of Self Publishing Live



THE VALUE GOES UP

- Self Publishing Live Ticket + Book Club + Social Gatherings (a \$900+ value for just \$149)
- SPL Ticket + VIP Ticket + Book Club + Social Gatherings (a \$1,700+ value for just \$399)
- SPL Ticket + VIP Ticket + Book Club + Social Gatherings + Blurb Package (a \$2,200+ value for just \$649)
- Go to SelfPublishingLive.com and select Add to get your ticket!



AND IF YOU OPT FOR THE VIP OPTION,

YOU'LL ALSO RECEIVE ...





THE FORTUNE IS IN THE FOLLOW UP

- You'll also get a follow-up session one month after the event
- This 90-minute call will let you ask any higher-level questions you have while taking your profitable actions forward
- This \$199 value is included when you order the VIP or Blurb option



THE VALUE CONTINUES TO CLIMB

- \$1,900+ value for just \$399)
- + Follow-Up (a \$2,400+ value for just \$649)

Go to SelfPublishingLive.com and select Add to get your ticket!

SPL Ticket + VIP Ticket + Book Club + Social Gatherings + Follow-Up (a)

• SPL Ticket + VIP Ticket + Book Club + Social Gatherings + Blurb Package



THIS OFFER WON'T LAST LONG

- We'll be raising the price several times between now and February, so this is the cheapest ticket price you'll be able to receive
- The payment plan will also shrink in the number of payments (from 6) months to 4 months) which means you'll be able to pay a lot less per month if you buy now
- Plus, if you join now, you'll get to be a part of all six social events between now and the main event

Go to SelfPublishingLive.com to order today!





TO SUM UP

- We're extremely excited to help you make big career decisions as part of this event
- We hope you'll be able to attend because we want to help you turn your own self-publishing corner
- This event is going to be awesome and we'd love for you to be a part of it

Go to SelfPublishingLive.com to order today!



- Go to SelfPublishingLive.com
- Or click the button underneath the video if you're watching the replay

Go to SelfPublishingLive.com to order today!

RIGHT NOW



HERE'S WHAT YOU DO

Scroll down and click Add under the package you'd like to purchase!



Go to SelfPublishingLive.com to order today!





Enter your name and email address

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Enter your information and click "Complete Order"

Go to SelfPublishingLive.com to order today!

CONFIRMATION





AND YOU'RE IN!

invite you to the first SPL social event!



Go to SelfPublishingLive.com to order today!

You'll get a confirmation of your ticket and in the next week or two, we'll





AND NOW T'S



ASK YOUR QUESTIONS!



"Bryan's event was a valuable experience for me as an author. He helped us analyze what it is that was currently holding back our success. I would definitely recommend this class to any author no matter what point they're at in their career."

- Author D. Anne Paris

Go to SelfPublishingLive.com to order today!

SPL VIP Ticket	VIP & Description Bundle
One Payment of \$399	One Payment of \$649



